

Dear friends following the Taiwan International Beauty Show,

Due to COVID-19, TAITRA announced on March 27 that Taiwan Int'l Beauty would be postponed to October 15-17 from its original June date.

As there is no sign of the pandemic subsiding in Europe and the US, on June 29 Taiwan CDC updated entry regulations for foreigners to Taiwan while still paying close attention to its development. With much caution, TAITRA decided to offer the Taiwan International Beauty Show new life by replacing the physical show with a virtual platform.

More information about this visual platform, such as exhibitors' information, new products, webinars and more updates, will be announced on the official website.

Thank you so much for your support and feedback. We wish you health and happiness.

Beauty Show Team

For more updates: [https://www.beautytw.com.tw/en\\_US/index.html](https://www.beautytw.com.tw/en_US/index.html).

For more information on COVID-19, please visit <https://www.cdc.gov.tw/En>.

所有關心台灣國際美容展的朋友們，您們好，

受到全球 2019 新型冠狀病毒 (COVID-19) 疫情影響，原訂於今年 6 月舉行的台灣國際美容展，外貿協會已於 3 月 27 日公告，延後至 10 月 15 日至 17 日舉行。

然而近期歐美等地因新型冠狀病毒持續升溫，影響國際之間的交流，臺灣中央流行疫情指揮中心於 6 月 29 日更新外籍人士來臺規範，仍維持謹慎防疫原則，防範疫情擴大及避免群聚感染。身為展覽主辦單位的外貿協會，也以謹慎的態度，將參展廠商及與會買主的安全及效益作為優先考量。

面對疫情詭譎的疫情，外貿協會在經過審慎評估之後，2020 年的台灣國際美容展將以線上展覽會形式，取代實體展出。參展廠商的相關資訊、最新產品、研討會等精彩元素，都將在線上展覽會接續展出，持續協助廠商拓展國際商機，相關規劃將於近期內陸續公告。

非常感謝您們對於本展的支持與指教，敬祝各位健康平安。

外貿協會展覽工作團隊敬上